




# Trade Show Leads

World-Wide Lead Retrieval and Registration

	<p>2012 AHCA / AALA Spring Convention &amp; Trade Show April 24-26, 2012 Hot Springs, Arkansas</p>
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Submit order to: Trade Show Leads ~8123 Hickory Drive~Urbandale, IA 50322~ FAX: 866-262-6121~ PHONE: 515-370-0871

### Company Information

<b>Company Name</b>		<b>Booth Number</b>	
<b>Address</b>		<b>Contact</b>	
<b>City</b>	<b>State</b>	<b>Zip</b>	<b>Country</b>
<b>Phone</b>	<b>Fax</b>	<b>Email</b>	
<b>Email Address for Leads:</b>			
<b>Equipment</b>	<b>Before March 23 , 2012</b>	<b>After March 23</b>	<b>Qty Price Subtotal</b>
<b>TS Leads Anywhere Scanner</b> -Small hand-held scanner fits easily in your pocket allows you to gather leads anytime, anywhere at the show. No power required.	\$200.00	\$225.00	
<b>TS Leads Max</b> -Hand-held PDA allows you to scan leads, add qualifiers, and insert electronic notes. No power required.	\$225.00	\$250.00	
<b>Customized Advanced Qualifier Sheet</b> -Create lead qualifiers specific to your business.	\$25.00	\$35.00	
<b>New! Leads downloaded to USB 2.0 Flash Drive</b>	\$25.00	\$35.00	
		<b>TOTAL</b>	

### Payment Information

<p><b>PAYMENT OPTIONS:</b>          Credit Card: _____          Company Check: _____          Make Checks Payable to: Trade Show Leads, 8123 Hickory Drive, Urbandale, IA 50322 or fax your order to 866-262-6121.          Advance Orders must be accompanied by payment in full. Thank you for your order. If you have any questions please contact us at 515-370-0871.</p>	<p><b>If Paying by Credit Card, Please complete the Cardholder Information:</b></p> <p><b>CardNumber:</b> _____  <b>ExpirationDate:</b> _____ <b>Code on Card</b> _____  <b>Name on the Card:</b> _____  <b>BillingAddress:</b> _____          _____  <b>Signature:</b> _____</p>
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All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery & Setup. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of the close of the show to avoid additional charges. A non-refundable charge of \$1500.00 will be applied for equipment not returned to TSL at the close of the show. **There is a \$75 fee for all cancellations. All cancellations must be submitted in writing 48 hours prior to the start of the show and there are no cancellations or refunds after this time. There is no refund on paper. There is a \$50 charge on boxes not returned. Data provided to exhibitors is at the discretion of show management.**

**Confirmation of Pickup and Agreement of Above Terms:** **X**



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## TSLeads Anywhere Scanner



## TSLeads Max



Each attendee badge contains a barcode which will allow you to gather each attendee's business card information. The information is stored in the scanner and delivered to the exhibitor via email in excel format within 24 hours after the close of the show. After the badge is scanned, more information on the lead can be gathered by scanning items on the TS Leads Advanced lead qualifier sheet (see page 3) which is at no cost to the exhibitor. A lead qualifier sheet can be created which is specific to your business for a small fee.

The TSLeads Anywhere Scanner is a battery operated unit that fits easily in your pocket and leads can be gathered anywhere at the show. Leads are delivered at the end of the show via email. TS Leads Max is a hand-held PDA which allows you to scan attendees, add qualifiers, and make custom notes. Leads delivered via email at the end of the event.

Please contact us at 515-370-0871 or email to [toms@tsleads.net](mailto:toms@tsleads.net) if you have any questions regarding our products and services.

**ORDER EARLY FOR BEST PRICING.  
DISCOUNT DEADLINE IS MARCH 23, 2012**

