



Thank you for your interest in the AHCA / AALA Trade Show. Our Association represents over 95% of all long term care facilities in Arkansas. This is the largest annual event for long term care professionals in Arkansas.

Exhibitor booths have sold out the last 7 years for this event; and last year's show sold out 6 weeks prior to the event.

This year's theme is "Team Sports", we encourage all exhibitors to select any kind of sport or activity that involves team effort. Please use your imagination in planning both your attire and booth decorations to reflect this theme. Attend-

**FAQ's:**

**Who attends this meeting?** Management and Staff of Arkansas' Nursing Facilities, Assisted Living Facilities, ICF/MRs, and Residential Care Facilities. In 2011, we hosted more than 700 attendees and over 250 vendors.

**How is booth placement determined?** Sponsors and Associate Members have first choice. Booth placement is prioritized in the following order: Platinum, Gold, Silver, Bronze, Copper, Associate Member, and Non-Member.

**Enclosures:**

- **Exhibitor's Information & Agenda**
- **Booth Contract**
- **Floor Plan**
- **Sponsorship & Associate Membership Information**

For more information, please contact Rachel Davis, AHCA / AALA Deputy Director,  
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*Additional information can be found at [arhealthcare.com](http://arhealthcare.com).*

